

Creative Industries in the Eastern Partnership

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EU-Eastern Partnership Culture and Creativity Programme

- **Strengthening the sector** as a vector of cultural, social and economic development
- **Creating synergies** between public and private actors
- **Enhancing civil society's contribution to cultural policy**
- **Strengthening EaP institutions to partner** in international initiatives including Creative Europe



Encouraging public-private collaboration

- Creative Armenia Forum developing the creative sector roadmap
- Azerbaijan Creative Industries Forum
- Svetlogorsk's Cherdak Creative Hub set up to promote the city
- Roadmap for Developing CCIS in Georgia
- Creative and Sustainable Cities Forum on urban development in Moldova
- Creative Ukraine online portal; Design for Ukraine Forum.



Cultural and Creative Industries Reports

22 reports in 3 years:

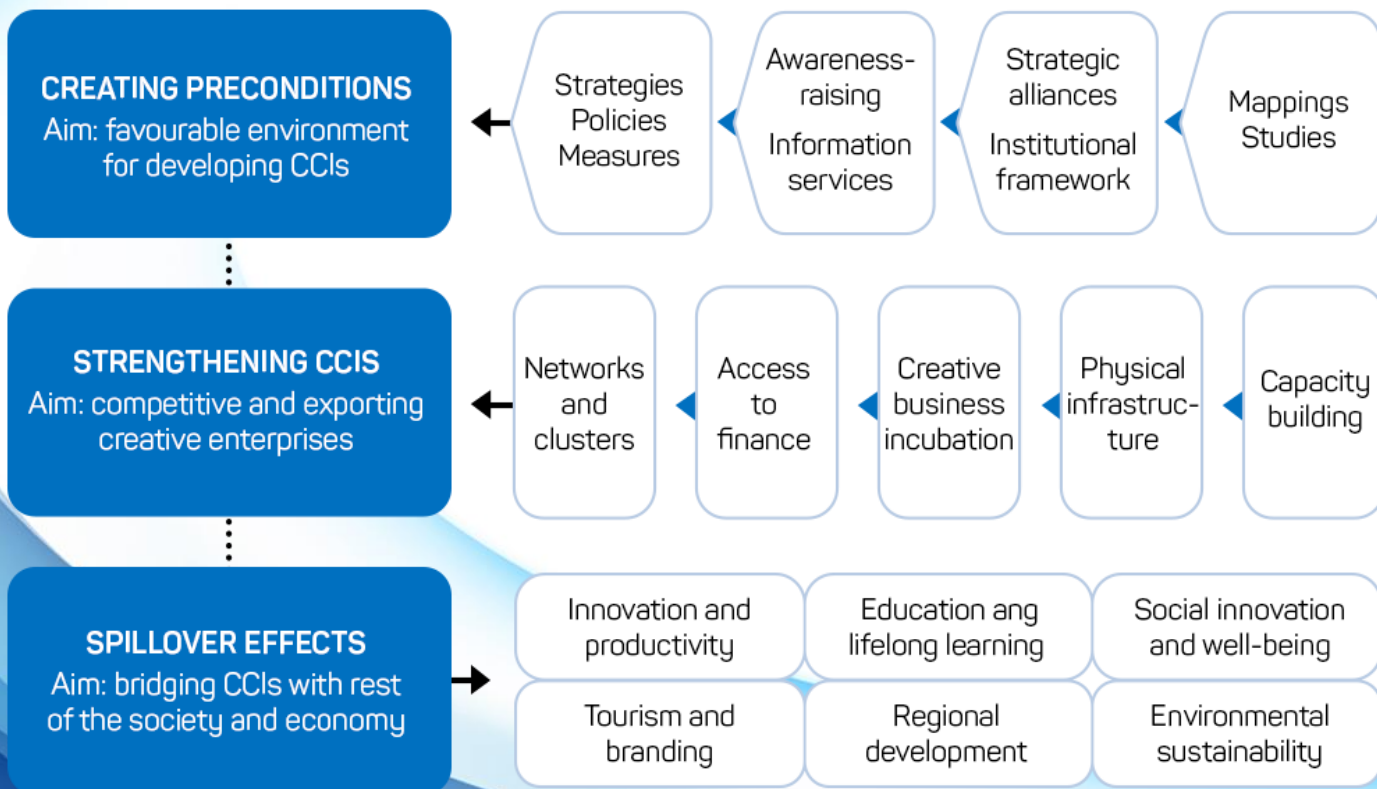
- **six creative industries reports;**
- six sub-sector reports;
- four cultural indicators national statistics reports;
- six creative cities strategies.

<https://www.culturepartnership.eu/en>



Framework for developing CCIs

EU OMC Working Group on CCIs, 2012





What should we work on?

- Audience and market development
- Access to finance
- Integrated policy making
- Professional Management
- International networking and competitiveness
- Collaboration and clusters
- Legislation



Thank you!

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